



## GOPAL KRISHNA GOKHALE COLLEGE, KOLHAPUR.

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Vice Prin. Shri. N. T. Patil

M.Sc. B.Ed.

I/C Prin. Dr. R. B. Bhuyekar M.A., M. Phil., Ph.D.

Title of Activity : Seminar

Speaker : Shri. A. B. Gavali Date : 15<sup>th</sup> February 2024

Organized by : Department of Advanced Diploma In Medical Laboratory

Technology

Summary : Guest Lecture on "Business Correspondence" was organized by

Department of B. Voc. for Advanced Diploma In Medical Laboratory

Technology Students.

Snapshots



Outcome: Following are the outcome of this program.

- 1. This seminar has numerous benefits, including improving communicating skills, gaining expert knowledge, networking with other and renewing motivation and confidence. It creates goodwill between business and clients.
- 2. Students have learn about business correspondence means the exchange of information in a written format for the process of business activities.

- 3. Business correspondence can take place between organization, within organization or between the customers and the organization.
- 4. He also told that oral communication or face to face communication is not a business correspondence. The correspondence refers to the written communication between persons.