



7.3 INSTITUTIONAL DISTICTIVNESS

1. Placement Cell

2. Objectives of the Practice

- a) To build the confidence among the students.
- b) To create awareness of career opportunities among the students.
- c) To provide job opportunity at various popular companies.

3. The Context

Students to seek their career opportunities out of classroom on their own way. However, sometimes, they may not know how to find out good job and choose particular field they aspire for. Moreover, they are little bit confused about the career so that they have to provide exact guideline and our college is trying best in this direction. Career counseling cell coordinator and all faculty members played a vital role in this matter. All kind of facilities and resources are provided by the college. Whether students come to know about any opportunities they are properly guided through this cell. Throughout the academic year different programs and lectures were arranged by this cell. One of the important features of this cell is the arrangement of campus interviews not only for the students of this college but also for the students of other colleges can also participate in such interviews.

4. The Practice



By scheduling the programs in academic calendar all the students have made aware so that they can grab the opportunity. Teachers concentrate on the learning processes of the students and guide about the career opportunities in their respective degree classes. The lectures of eminent personalities and experts from various fields have been arranged by the career counseling cell. The activity campus interview, where college is provided training program of three days before actual interview for the students. Because of this training the strength of the selected students is increased and students become more aware about the opportunities in the campus interviews.

5. Evidence of Success

The students benefited because of the counseling cell and one of the best examples is the result of the online campus interviews and five students selected in Infosys BPM companies. The selection of the students in various competitive exams and job fairs is possible due to this cell. Students come to know about the areas he is longing for. He / She then make deliberate efforts for improving in those areas.

6. Problems Encountered and Resources Required

Sometimes students from rural areas never attend the programs due to lose confidence. Lack of previous knowledge is one of the most important hurdles in case of some students.

7. Notes (Optional)

a) To arrange more career-oriented lectures of eminent personalities from various sectors. b) To introduce courses in communication and interview skills. c) To organize campus job-fairs. d) To establish industry academic tie ups. e) To introduce new courses and organize lectures on spoken communication. f) To motivate students for self-employments.