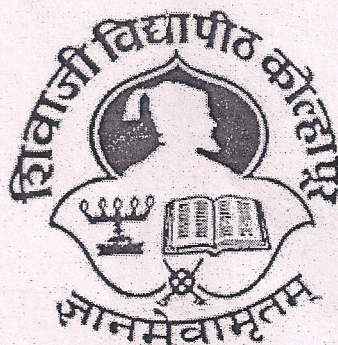


SHIVAJI UNIVERSITY, KOLHAPUR



“A” Re accredited by NAAC
(2014) with CGPA 3.16

Faculty of Arts
Structure, Scheme and Syllabus for
Bachelor of Vocation (B. Voc.)

Tourism and Service Industry

Part I- Sem. I & II

(Subject to the modifications that will be made from time to time)
Syllabus to be implemented from June, 2018 onwards.



SHIVAJI UNIVERSITY, KOLHAPUR

STRUCTURE AND SYLLABUS OF B.VOC.

Bachelor of Vocation (B.Voc.) – TOURISM & SERVICE INDUSTRY

- TITLE** : B.Voc. (Tourism & Service Industry)
Syllabus (Semester Pattern)
Under Faculty of Arts
- YEAR OF IMPLEMENTATION:** Syllabus will be implemented from August, 2018
- DURATION** : B. Voc. Part I, II and III (Three Years)
B. Voc. Part I - Diploma (One Year)
B. Voc. Part II - Advanced Diploma (Second Year)
B. Voc. Part III – Degree (Third Year)
- PATTERN OF EXAMINATION :** Semester Pattern
- **Theory Examination** - At the end of semester as per Shivaji University Rules
 - **Practical Examination** - i) In the 1st, 3rd and 5th semester of B.Voc. there will be internal assessment of practical record, related report submission and project reports at the end of semester
ii) In the second semester of B. Voc. I, there will be internal practical examination at the end of semester
iii) In the 4th and 6th semester of B. Voc. there will be external practical examination at the end of semester
- MEDIUM OF INSTRUCTION :** English / Marathi
- STRUCTURE OF COURSE :** B. Voc. Part – I, II and III
Two Semester Per Year,
Two General Papers per year / semester Three Vocational Papers per Year / Semester Three Practical papers per Year / Semester.
One project/study tour/survey

SCHEME OF EXAMINATION :

A) THEORY-

- The theory examination shall be at the end of the each semester.
- All the general theory papers shall carry 40marks and all vocational theory papers shall carry 50marks.
- Evaluation of the performance of the students in theory shall be on the basis of semester examination as mentioned above.

- Question paper will be set in the view of entire syllabus preferably covering each unit of the syllabus.

- **Nature of question paper for Theory examination** (Excluding Business Communication Paper)

i) There will be seven questions carrying equal marks.

ii) Students will have to solve any five questions

Que. No. 1 : Short answer type question with internal choice (Two out of Three)

Que. No. 2 to Que. No. 6: Long answer type questions.

Que. No. 7 : Short Notes with internal choice (Two out of Three)

B) PRACTICALS:

Evaluation of the performance of the students in practical shall be on the basis of semester examination (Internal assessment at the end of Semester I, II and III and V and external examination at the end of Semester IV and VI as mentioned separately in each paper

Standard of Passing:

As per the guidelines and rules for B. Voc. (Attached Separately – Annexure I)

Eligibility Criteria:

1. The Eligibility for admission is 10+2 or equivalent, in any stream (Arts/Commerce/Science) from any recognized board or University.
 2. The candidates after with 10+2 year ITI course in any branch/trade also eligible for course.
 3. The candidates graduate from any faculty or engineering degree/diploma holders are also eligible.
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Structure of the Course:

B. Voc. -I (Diploma) Semester -I

Sr. No	Paper No.	Title	Theory/ Practical /Project	Marks (Total)	Distribution of Marks		Credits	
					Theory	Practical	Theory	Practical
1	I	Business Communication- I	Theory/ Practical	50	40	10	3	2
2	II	Basics of Computer	Theory/ Practical	50	40	10	3	2
3	III	Basics of Tourism	Theory	50	50	-	3	
4	IV	Geography of Tourism	Theory	50	50	-	3	-
5	V	Attraction in Tourism	Theory	50	50	-	3	-
6	VI	Laboratory Work- Basics of Tourism	Practical	50	-	50	-	3
7	VII	Laboratory Work- Geography of Tourism	Practical	50	-	50	-	3
8	VIII	Laboratory Work Attraction in Indian Tourism	Practical	50	-	50	-	3
9	IX	Project/ Industrial Visit / Study Tour/.Airport Visit		50	-	50	-	2



B. Voc. -I (Diploma) Semester -II

Sr. No	Paper No.	Title	Theory /Practical /Project	Marks (Total)	Distribution of Marks		Credits	
					Theory	Practical	Theory	Practical
1	X	Business Communication- II	Theory/ Practical	50	40	10	3	2
2	XI	Communication at Work Place.	Theory/ Practical	50	40	10	3	2
3	XII	Tourism System	Theory	50	50	-	3	
4	XIII	Tourism Guideline	Theory	50	50	-	3	-
5	XIV	Tour Assistance /Tour operator	Theory	50	50	-	3	-
6	XV	Laboratory Work- Tourism System	Practical	50	-	50	-	3
7	XVI	Laboratory Work- Tourism Guidelines	Practical	50	-	50	-	3
8	XVII	Laboratory Work- Tour Assistance	Practical	50	-	50	-	3
9	XVIII	Project: Organizing a Tour		50	-	50	-	2

Scheme of Teaching: B. Voc. - Part I (Diploma) Semester - I

Sr.No.	Paper No.	Title	Distribution of Workload (Per Week)		
			Theory	Practical	Total
1	I	Business Communication- I	4	2	6
2	II	Basics of Computer	4	2	6
3	III	Basics of Tourism	4	-	4
4	IV	Geography of Tourism	4	-	4
5	V	Attraction in Tourism	4	-	4
6	VI	Laboratory Work- Basics of Tourism	-	4	4
7	VII	Laboratory Work- Geography of Tourism	-	4	4
8	VIII	Laboratory Work Attraction in Indian Tourism	-	4	4
9	IX	Project/ Industrial Visit / Study Tour/.Airport Visit	-	-	-
			20	16	36



B. Voc. – Part I (Diploma) Semester – II

Sr. No.	Paper No.	Title	Distribution of workload (Per Week)		
			Theory	Practical	Total
1	X	Business Communication- II	4	2	6
2	XI	Communication at Work Place	4	2	6
3	XII	Tourism System	4	-	4
4	XIII	Tourism Guidelines	4	-	4
5	XIV	Attraction in Indian Tourism	4	-	4
6	XV	Laboratory Work- Tourism System	-	4	4
7	XVI	Tourism Guidelines	-	4	4
8	XVII	Laboratory Work- Attraction in Indian Tourism	-	4	4
9	XVIII	Project: Organizing a Tour	-	-	-
			20	16	36

Eligibility for Admission

10 + 2 from any faculty or equivalent Diploma /Advanced Diploma in any related stream

Eligibility for Faculty

- 1) M.B.A Diploma In Hotel Management
- 2) M.B.A, M. A (English), M.A. (Geography).
- 3) Business Communication B.A/ M.A./ M.B.A

Eligibility for :

B.Sc. & Diploma In Hotel Management M.A.

Laboratory Assistant:

Staffing Pattern

: In 1st Year of B. Voc. - 1 Full Time and 1 Part Time Lecturer and 1 CHB Lecturer for Business Communication

Laboratory Assistant

: For 1st Year of B. Voc. - 1 Part time
